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**Cherry Valley Hotel Introduces Large Bourbon Event**

*Neat: A Bourbon Event will be held on April 22 at The Ohio Event Center*

**NEWARK, OH (February 2, 2023)** – Cherry Valley Hotel, Central Ohio’s premier getaway, is pleased to announce its newest guest experience, Neat: A Bourbon Event, on Saturday, April 22, from 3:00 pm – 9:00 pm. Neat is a unique opportunity to sample and learn from various bourbon distilleries. Neat will take place in the 31,500 sq ft Ohio Event Center next to Cherry Valley Hotel. Guests can sample pours and cocktails from heritage brands to craft distilleries while enjoying musical entertainment, a bourbon crafters marketplace, giveaways, and bourbon education classes about food pairings, cocktails, and bourbon history. Cherry Valley Hotel is hoping to build Neat into an annual event and become one of Ohio’s largest bourbon events.

“With the success of our two smaller bourbon events, we saw a need in the market for an event like Neat,” said Tim Norman, General Manager of Cherry Valley Hotel. “We are passionate about bourbon and wanted to create an immersive and interactive experience.”

Tickets can be purchased online at [ohioeventcenter.com/neat](http://ohioeventcenter.com/neat). General Admission tickets will be available for \$115 and include access to the event plus eight pours with the option to buy additional pours. Guests who book the Neat Hotel Package will be VIPs and will receive a discounted hotel room, early access to Neat, early hotel check-in, a special tasting, a special gift, and tickets to the event. Groups interested in purchasing ten tickets or more can call the hotel at 740-788-1200 for a discounted rate.

Neat is perfect for people that are already knowledgeable about bourbon wishing to engage with other tasters and passionate distillers like Woodford Reserve, New Riff Distilling, and more from the region. Neat will also be an event for guests that want to learn more about the history of bourbon and the intricate art of distilling and taste. Neat will also highlight local Ohio bourbon distilleries so guests can try bourbon created in their own state.

For more information on festivities or to book a room, visit [cherryvalleyhotel.com](http://cherryvalleyhotel.com) or call (740) 788-1200. Follow Cherry Valley Hotel on Facebook and Instagram @cherryvalleyhotel.

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**About Cherry Valley Hotel & Ohio Event Center**

Newly refreshed with elegant styling, Cherry Valley Hotel offers classic accommodations amidst a charming and idyllic location in the Ohio countryside. With lush botanical gardens, an indoor pool, the new Homestead Public House, and Craftsman Kitchen and Terrace, Cherry Valley Hotel is designed for travelers seeking to relax and experience a touch of nature. A dynamic offering of activities and food & beverage options keep guests engaged and returning often. Cherry Valley Hotel is also home to 60,000 square feet of event space, including The Ohio Event Center, a 31,500 square foot exhibition center. Winner of the Newark Advocate Media 2022 Best of Licking County Award. For more information, please call (740) 788-1200 or visit [cherryvalleyhotel.com](http://cherryvalleyhotel.com) and [ohioeventcenter.com](http://ohioeventcenter.com). Please like us on Facebook at [facebook.com/cherryvalleyhotel.com](https://facebook.com/cherryvalleyhotel.com) and [facebook.com/ohioeventcenter](https://facebook.com/ohioeventcenter) and follow us on Instagram @CherryValleyHotel and @OhioEventCenter.